

Sokoni Inc.

Sales Promotion | Event Management |
Advertising | Crusade | LED Screen & Stage Lights

SOKONI INCORPORATION LIMITED

Company Profile



2023 - 2024

www.sokoninc.com

About Us

We are Sokoni Inc. with a collective experience going back for 8 years in experiential marketing.

Sokoni Incorporation Limited was established in September 22th, 2015 with focus to help our client to communicate effectively with their targeted audience. We have been focusing on Branding Management, Sales Promotion and Distributions, Advertising, Crusade, Event Management, Direct Marketing, Stage, LED Screen & Lightings.

Legal Status

Sokoni Inc. is a registered business entity as per United Republic of Tanzania Laws with Registration No.120430 and Tax Payer Identification Number TIN: 128-224-726 VAT Registration Number (VRN):40-022376-J with registered office in Arusha – Tanzania.

Our Mission

To help clients achieve their most ambitious marketing goals and strategic communications objectives by delivering the highest levels of professionalism and experience; by providing strategic consultancy, creative solutions and timely, responsive services.

Our Vision

Becoming the leading Marketing Agency company which provides our clients with a level of excellence that surpasses their highest expectations with a measurable result.

Our Values

Relationships • Passion • Talent • Service • Partnership and Strategic Counsel

Our Services

01 Brand Management

05 Crusade

02 Sales Promotion and distributions

06 Event Management

03 Advertising

07 Direct Marketing

04 LED Screen, Stage & Lights



Our Capacity

We have invested heavily on equipment and manpower to cutter for effective and unique experience in any size of assignment.

- Several sets of Music System with a capacity to perform in outdoor and indoor environment i.e Line Array and the like.
- Generators set with range from 5KVA to 20KVA.
- Mobile Stage (Steel made).
- Truck (20 feet Canter), Hiace and Pickup special for Advertisement & Sales Promotion.
- Stage Lights and Mixer Light. (Palcan light and LED)

Our Clients



Company Banker

CRDB BANK PLC

- **Account Number: 0150467872600**
- **NMB CORPORATE BANK**
- **Account Number : 42810005302**

Our Team

Sokoni Inc. is bestowed with excellent leadership team at helm of affairs, led by its Director, the ebullient, dynamic and entrepreneurial Mr. Tobias Mushi. The leadership team brings to the table collective experience of people, who worked & built up organizations such as large Diego PLC, East Africa Connection Ltd etc., in multiple industry sectors like Advertising, Branding, Experiential Marketing, Media & Telecom, Trading, FMCG etc

Each and every one of our employees represents the spirit of our company: driven, committed, and acutely aware of how Sokoni Inc. potential is to grow. We go to great lengths to identify self-starters with diverse experience and skill sets to produce not just an effective workforce, but a well-rounded, talented and complementary team.

In our List we have team that can cover from Finance, Hospitality, Security, Modelling, DJ, Brand Ambassadors, Brand Promoters, MCs, Sales Activators, Merchandisers, Drivers, Lighting Experts, Events Managers, Strategic Thinkers and Planners.

Portfolio Gallery

Some of the projects we performed displayed in pictures;





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OUR CONTACTS:

SOKONI INCORPORATION LIMITED

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